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**M. B. A. (Third Semester) Examination,**

**Nov.-Dec. 2021**

**(New Scheme)**

**(Management Branch)**

**MANUFACTURING and ENTERPRISE RESOURCES  
PLANNING**

***Time Allowed : Three hours***

***Maximum Marks : 80***

***Minimum Pass Marks : 32***

***Note : Attempt any one question from each unit. All  
questions carry 16 marks.***

**Unit-I**

1. Explain the fundamentals of enterprise resource planning.

[ 2 ]

**Or**

Write a detailed note on SAP.

**Unit-II**

2. How production and supply management is done in SAP?

**Or**

Enlist the important considerations in sales operation planning for a FMCG company of your choice.

**Unit-III**

3. What is master scheduling? How it is done?

**Or**

Why master production scheduling is important? Justify your answer with suitable examples.

**Unit-IV**

4. How SAP can help in production logistics?

**Or**

“Capacity planning is an integral part of production process in manufacturing units.” Comment.

[ 3 ]

**Unit-V**

5. What factors are considered in ERP selection?

**Or**

Describe ERP implementation process.